

prostoria

SPECTRUM

DESIGNED BY
ALTHERR
DESILE PARK

MORE
THAN A
SOFA

3 BASES
3 ARMRESTS
DETAILS

A SYSTEM OF
EXPRESSIVE
COMPONENTS

SPECTRUM

Noun to classify something in terms of its position on a scale between two extreme points.

More than a sofa, Spectrum is a system of expressive components that builds around foundational core of seat, backrest, and cushions to respond to the need of fluidity in our spaces. Fluidity between yesterday and tomorrow, light and bold, home and contract, small and large.

“WE ALL ARE A SUM OF MULTIPLE IDENTITIES. SO IS THIS DESIGN SYSTEM.”



Spectrum is our first collaboration with the Barcelona based studio Altherr Desile Park. The studio specialize in product design, creative direction, art direction, color design and ephemeral architecture for internationally recognized design companies. Their projects are often creative concepts integrating product design and its communication. This holistic approach, combined with a humanist character and a strong focus on materials and colors characterize the work of Altherr Désile Park.

What are the main features of the design?

It's a combination of simplicity with complexity. More than a sofa, it is a system of expressive components that builds around a foundational core of seat, backrest, and cushions. A base like the perfect white shirt – lightweight, timeless – and further enriched with carefully crafted design details like stitches and colors that make it special. Easy to configure so as to dress up / dress down.

There are 3 variations of armrests that share all the same volume: The first is a rational armrest that is a gently sculpted rectangle. The second is a geometrically expressive armrest underlined by diagonal stitches. The third is a softly inviting shape contrasted with a tensile stitch detail reminiscent of architectural fashion.

In addition to the armrests, there are 3 leg options: a slim and precise metal structure, an richly organic wooden leg, and a soft neutral leg to combine with all types of environments.

In which kind of space do you see the collection?

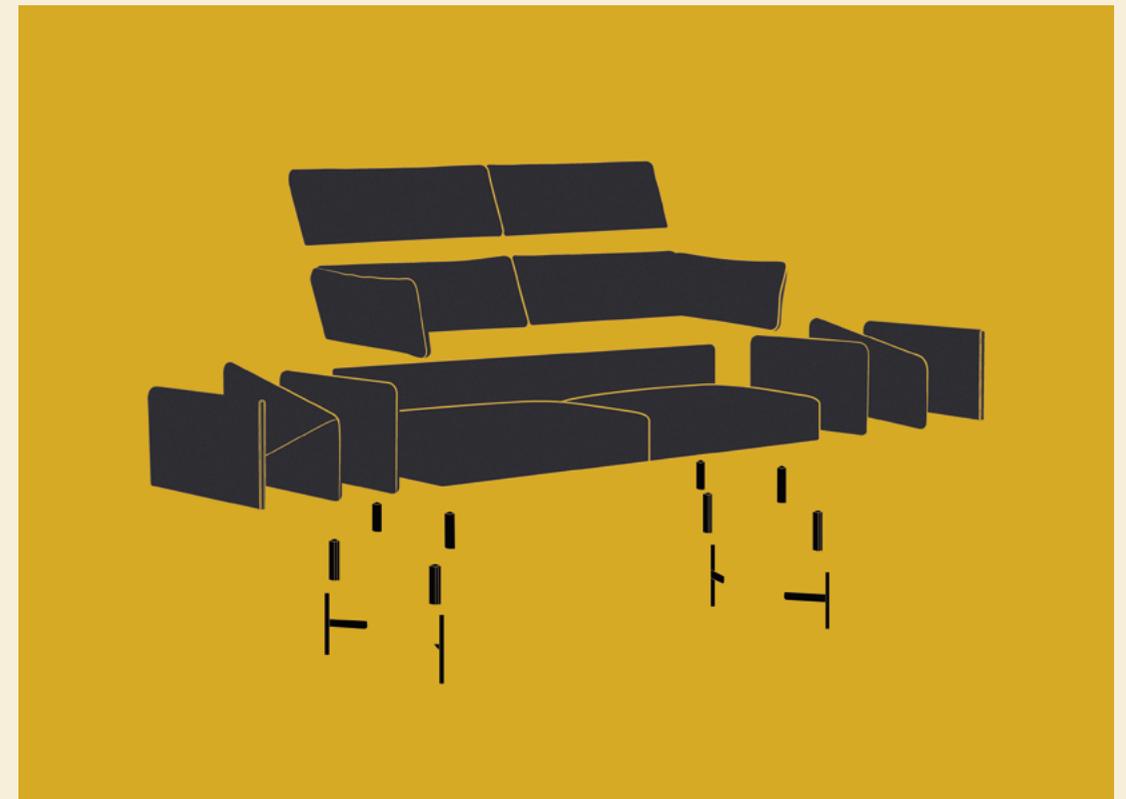
The collection is a toolkit designed to be highly adaptable to the need of diversity and fluidity that characterizes our time. With a wood base, a leather finish and the armrest cushions you could imagine it in a Scandinavian mid-century home. In orange, with the thin metal base and geometrically expressive armrest it could become a hero piece

in a very contemporary office or hotel. With the soft armrest and recessed base in monochrome it could work as a color block in a timeless interior.

What does the name stands for?

If there is one word that describes our time it's complexity. Our binary thinking is evolving to the idea of spectrum: where we had two main political parties we have now a bunch of it, there's not one energy source but many, not two genders but a whole spectrum, not one model of family but many. Also our idea of what a personality is made of is opening up. We are all the sum of multiple personalities – a woman, scientist, football fan, mother, daughter, lover, french, european, black, friend, cinema lover etc – that come up differently in different moments and situations. In the same way we thought about this project. Not one iconic, single piece, but a system of possible choices that make the whole.

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OUR BINARY THINKING
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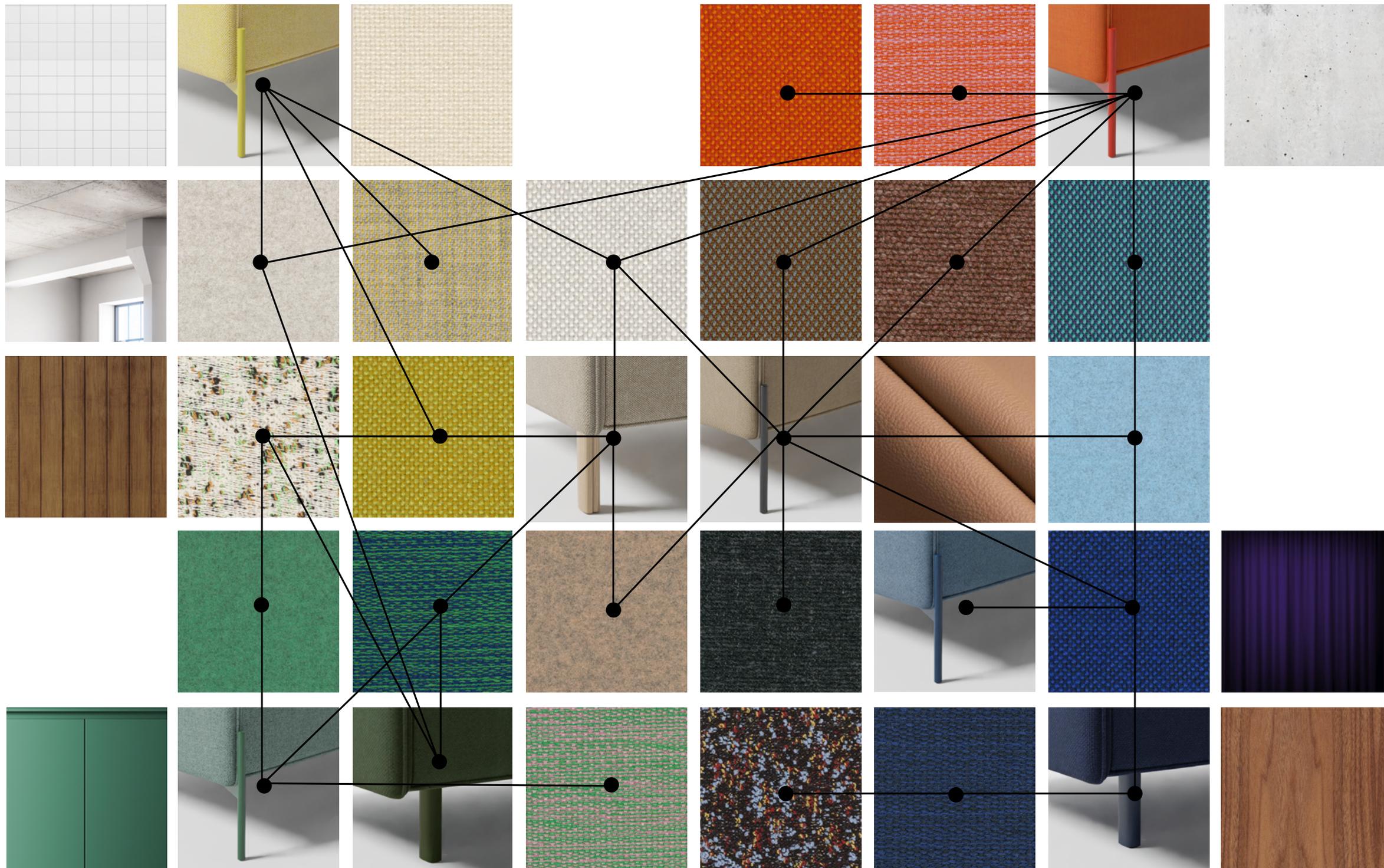
Prostoria's portfolio is rooted in croatian modernist culture. How do you connect to this?

When we first visited Prostoria, we were struck by the rich architectural heritage around Zagreb and were able to see first-hand the socialist modernist culture that is an important part of Prostoria's design viewpoint. For this project, more than the formal historical aesthetics, we were interested in exploring broader aspects of the movement, like an aesthetic predilection for highly studied proportions and a focus on improving the living experience for people. We often feel inspired by the mood of architecture. When working on the project we visited Casa Gomis, a beautiful modernist residence close to Barcelona, and loved the serenity, how

the architecture connects to the garden, the materials and colors.

However, when you look to the furniture itself, and specially to the sofas, we realized that we are in a very different place today. At that time, the sofas were thought to sit formally, to have an educated conversation with guests. Today we are much more layed back, we would not feel comfortable with these typologies. Also we are influenced by other aspcects, such as contemporary movements in architecture, the use of color, structures, patterns, and materials. Modernism is just one of the many references we love. All these inputs came together in this project.





10

11



Timeless and soft.

12



Armrest 01

**A softly inviting shape contrasted
with a tensile stitch detail
reminiscent of architectural fashion.**

13



Armrest 02

**This version is rational,
a gently sculpted rectangle with
an optional armrest cushion.**

14



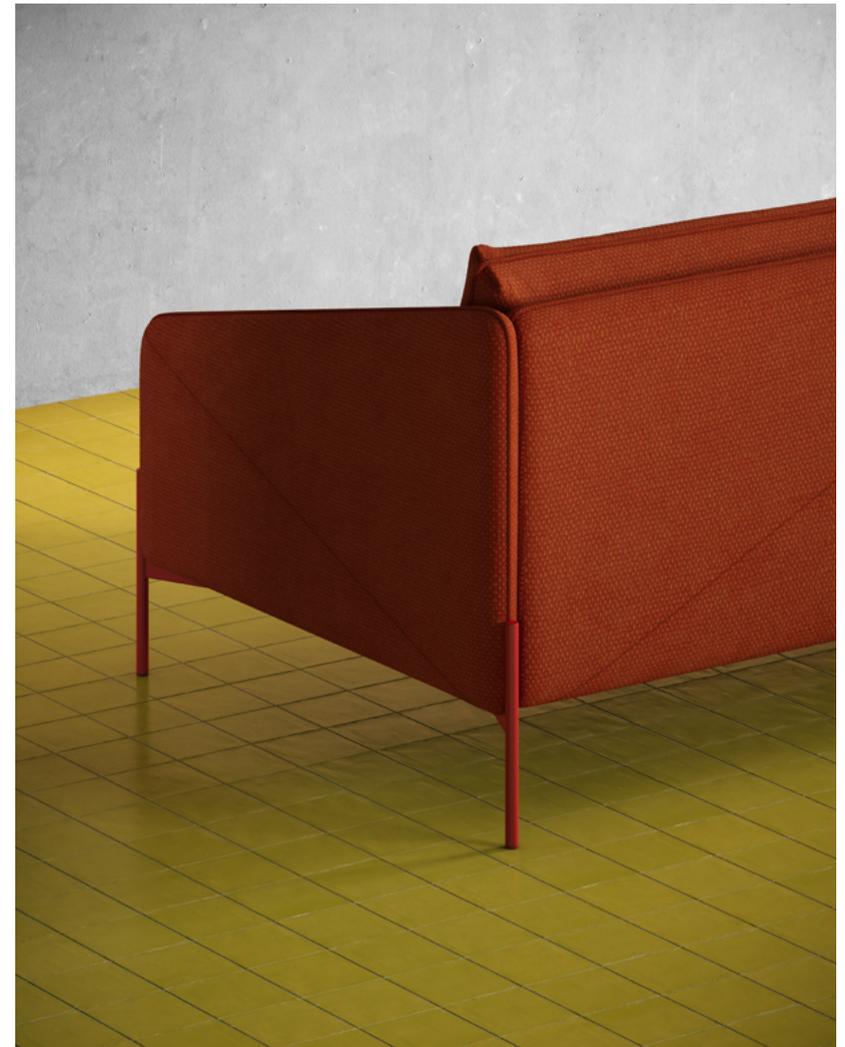
Discreet and comfortable.

15



Lightweight and edgy.

16



Armrest 03
Geometrically expressive underlined
by diagonal stitches that extends
to the backrest.

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18

19

Armrest 01

Base 01



Base 02



Base 03



Armrest 02

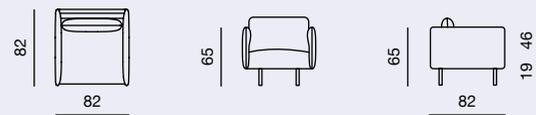


Armrest 03

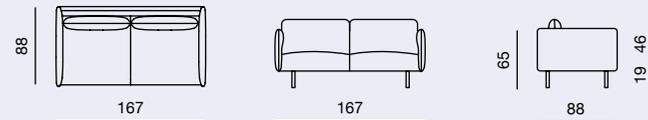


More than a sofa, it is a system of expressive components that builds around.

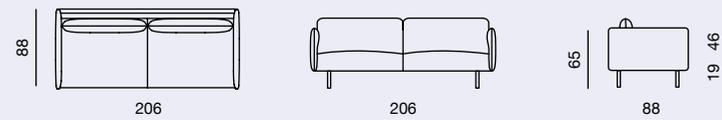
ARMCHAIR



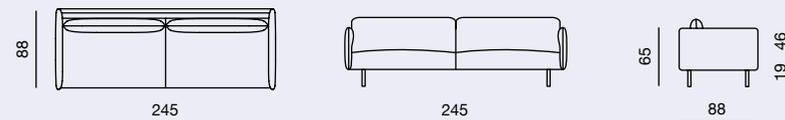
2SEATER



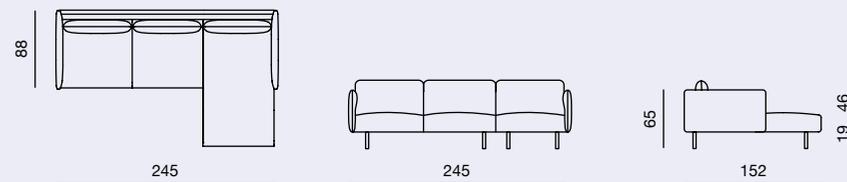
2,5SEATER



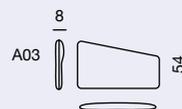
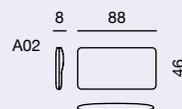
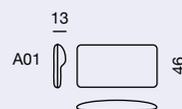
3SEATER



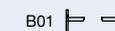
2SEATER + CHAISE LONGUE



ARMRESTS



LEGS



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